

Amendments to the Claims:

Please amend the claims to read as follows:

1. (Currently amended) A system for web based development and exploitation of Intellectual Property, the system comprising:

- a. an innovator attraction module;
- b. a developer attraction module;
- c. a registration module;
- d. a match module;

whereby the innovator attraction module is adapted to accept and store data related to attracting innovators in an innovation attraction database, each database residing on respective computer readable media accessible to and operatively connected to a computer associated with the innovator attraction module site, and further whereby the developer attraction module is adapted to accept and store data related to attracting developers in a developer database, each database residing on respective computer readable media accessible to and operatively connected to a computer associated with the developer attraction module site, and further whereby the registration module is adapted to accept and store data related to an innovator and the innovator's innovation in an innovation database, each database residing on respective computer readable media accessible to and operatively connected to a computer associated with the registration module site, and further whereby the match module is adapted to match a registered innovation and innovator with a developer having stated requirements and resources for development, such requirements and resources recorded as data stored in a database, each database residing on computer readable media accessible to and operatively connected to a computer associated with the match module site.

2. (Canceled) ~~The system of Claim 1, wherein the database is operably stored for random retrieval on a storage medium.~~

3. (Original) The system of Claim 1, further wherein updates and changes to innovation related data are also stored in the innovation database.

4. (Original) The system of Claim 1, further wherein the match module is adapted to match one or more innovations with one or more developers.
5. (Canceled) ~~The system of Claim 1, further comprising a tracking module, whereby any status or outcome of any matching activity related to the innovation is made available to a user.~~
6. (Currently amended) The system of Claim 1, further comprising a tracking module, whereby ~~The system of Claim 5, wherein any status or outcome of any matching activity related to the innovation is also operably stored in a tracking database for later retrieval by a user., the tracking database residing on computer readable media accessible to and operatively connected to a computer associated with the tracking module site.~~
7. (Original) The system of Claim 6, wherein status or outcome of matching activity is fed for storage to the innovation database.
8. (Original) The system of Claim 7 wherein the innovation database and the tracking database are interoperably connected for data sharing.
9. (Canceled) ~~The system of Claim 1, wherein at least one module resides on a computing device.~~
10. (Currently amended) The system of Claim 9<sup>1</sup>, wherein at least one different module resides on a different computing device, and the two computing devices are interconnected for data communication over an information network.
11. (Original) The system of Claim 10, wherein the information network is a global information network.
12. (Currently amended) A method of web based development and exploitation of Intellectual Property, the method comprising the following steps:
  - a. attracting a plurality of innovators, each having at least one innovation;
  - b. attracting at least one developer, the developer having stated requirements and verifiable resources for development of Intellectual Property;
  - c. registering innovation data related to an innovation in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network;

d. registering developer data related to the developer's stated requirements and verifiable resources for development of Intellectual Property in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network;

e. making innovation data available to a developer and developer data available to at least one innovator.

13. (Currently amended) The system of Claim 12, further comprising the step:

f. registering any match up of an innovation with a developer in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network.

14. (Currently amended) The system of Claim 13, further comprising the step:

g. tracking any match ups and any match up outcomes in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network.

15. (Currently amended l) The system of Claim 12, further comprising the step:

f. tracking any innovation data updates or changes in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network.

16. (Currently amended) The system of Claim 12, further comprising the step:

f. tracking any developer data updates or changes in a database residing on a computer readable storage medium accessible to and operatively connected to a computer connected to an information network.